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French shoe designer Pierre Hardy studied fine art before turning to footwear. These limited edition Poworama sneakers were clearly inspired by the artwork of Roy Lichtenstein.

FRENCH • POWARAMA DESIGNED BY PIERRE HARDY • 2011



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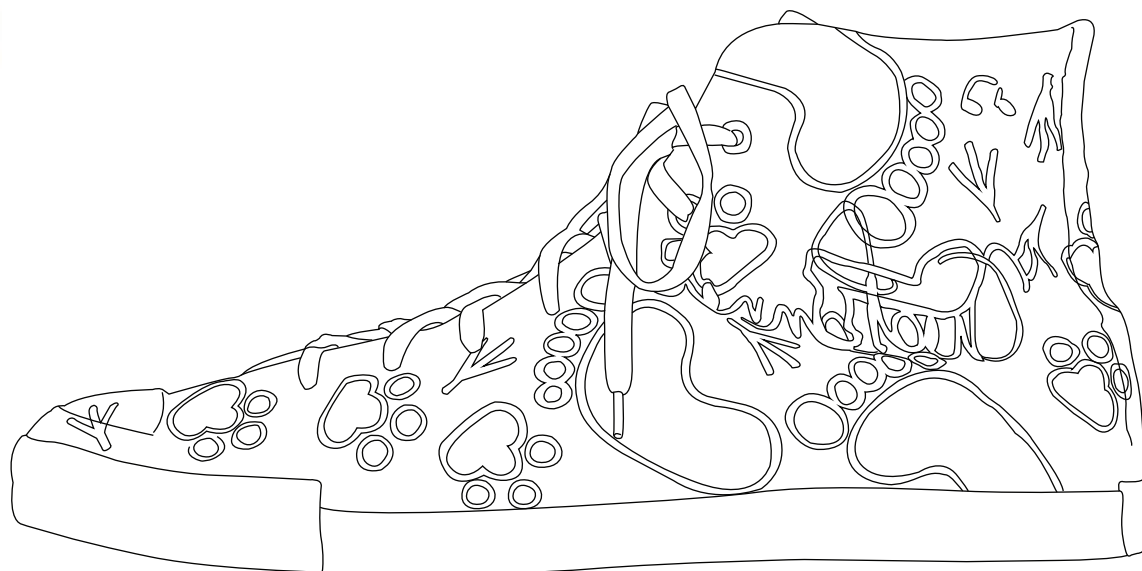
In 2014, General Electric (GE) and Android Homme collaborated to create a sneaker in honour of the 45th anniversary of the first moon landing. GE had worked closely with NASA in the 1960s to develop new materials to be used in space missions.

AMERICAN • 2014

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Celebrated Canadian family entertainer Fred Penner wore these customized Converse All Stars for the cover of his 1992 album *Happy Feet*.

CANADIAN • C. 1992

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Dior's Fusion sneakers created quite a stir when they first hit the runway in 2014. The embellishment reflected traditional Dior designs but the silhouette and use of 'technical canvas' ensured that they were at the forefront of design.

FRENCH • C. 2016