

# COLOURING THE WORLD AT YOUR FEET

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The Onitsuka Tiger Tai Chi were made famous by Bruce Lee in 1978, when he wore a similar looking pair in the movie *Game of Death*. In 2003, Uma Thurman's character in *Kill Bill* wore a costume which referenced Lee's look. This led to a relaunch of this sneaker in the 2000s.

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These sneakers were made by PONY, which stands for Product of New York and was founded in 1972. PONY's running and basketball shoes became very popular in the sneaker market. This style, called the M-100 came out in 1989.

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